ISAF Advertising Code

Submission: **010-14**

Event Advertising – New Regulation 20.4.1.4

A submission from the Chairman of the Constitution Committee

Purpose or Objective

In case of boats where the headsail overlaps the mainsail and/or where the spinnaker pole is stowed on the boom, to allow the Organising Authority to require, in accordance with Regulation 20.4.1 and Table 1, the boats to display the Advertising on the aft part of the boom instead of the forward part of it.

Proposal

Add new Regulation 20.4.1.4:

20.4.1.4 Event advertising shall be displayed on the forward part of each side of the boom in accordance with Table 1 unless, when the sail plan of an ISAF Class has an overlapping headsail, the Class has prescribed in their class rules that Event Advertising shall instead be displayed on the aft part of each side of the boom.

Amend Table 1, Row 1, Column 3 to read "On the forward part of each side of the **boom** except where Regulation 20.4.1.4 applies".

Current Position

Event Advertising is currently limited at Table 1 to the forward part of each side of the boom

Reasons

- 1. The Dragon Class (and other classes) has a headsail which overlaps the mainsail, and also the spinnaker pole is stowed on the boom (in the forward part of it). It is therefore clear that the Advertising that the Organizing Authority may currently require boats to display on the boom in accordance with Regulation 20.4.1 and Table 1 has a less or even no visibility in respect of those classes as compared to those that do not have the headsail overlapping the mainsail and/or the spinnaker pole stowed on the boom.
- 2. By allowing in such case an ISAF Class to change their Class Rules so as to use of the aft part of the boom instead of the forward part of it, the "problem" is solved without increasing the amount of space available to the Organising Authority, nor reducing that available to competitors.
- 3. The above Purpose and Reasons given are those previously given in Submission 017-12, made by the Executive Committee, which was withdrawn due to a drafting error, with the intent that a revised submission would be put forward in its place.